

## Privacy Statement

Feet Petite has created this privacy statement in order to demonstrate our firm commitment to privacy. This document discloses our information gathering and usage practices. For additional information about Feet Petite, please review our Terms and Conditions.

Because protecting your privacy is very important to Feet Petite, we have adopted the following policies to safeguard your personal information. We are committed to protecting the confidentiality of information we collect and hold. This Policy Statement reflects the requirements of New Zealand's Privacy legislation, and the 12 Principles this embodies.

New Zealand is a world leader in comprehensive privacy law and Feet Petite is bound by and abides by the New Zealand Privacy Act (1993). Feet Petite has appointed a Privacy Officer who is legally responsible to ensure that Feet Petite complies fully with the Privacy Act. That person can be contacted at [privacy@feetpetite.co.nz](mailto:privacy@feetpetite.co.nz).

We limit the collection and use of personal information to what is necessary to administer our business, provide customers with the highest quality service, and offer opportunities we think will be of value to customers. Because Feet Petite considers the individual information we maintain to be confidential, we do not disclose any individual information to other organisations, unless authorised by the individual concerned, or unless release is required by law or is pertinent to judicial or government investigations or proceedings.

When you order, we need to know your name, e-mail address, physical address, delivery address and, in some cases, an order number. This allows us to fulfil your orders and to notify you of the status of your order. We also ask for your telephone number which enables us to contact you urgently if there is a problem with your order only when necessary. This number may also be given to couriers or other delivery drivers or services, to help deliver the items.

We work diligently to protect the security of your personal information, including, should we implement an online payment system, credit card information. All credit card information submitted to Feet Petite will be processed and stored using secure socket layer (SSL) software, which encrypts information you input so that it cannot be read as the information travels on the Internet, and which is among the best software available for secure transactions. As an alternative, you can always fax your order to us on 04 298 2999.

If you send us personal correspondence, such as emails or letters, we may collect such information into a file specific to you.

Our web server does not automatically recognise or capture information regarding the e-mail address of any visitor to our web-site. What is collected automatically is the originating domain and what the site visitor does within the site - what pages are accessed, the duration of visits, and what paths are followed within the site. This information is only available to staff in an aggregated form.

The Feet Petite website contains non-advertising links to a variety of third party sites to enhance the member experience. Feet Petite has no control of either the content or privacy policies of such sites, nor should such links be considered an endorsement of these sites except where otherwise noted. In addition, the Feet Petite website may contain links to companies that advertise on our pages. Feet Petite has no control over its advertisers' privacy policies, and encourages users to review such policies prior to submitting any personal information to them.

From time to time, we may make changes to our information practices or alter the functionality of our web site. We always update this statement accordingly, so we encourage you to periodically review this page for the latest information on privacy practices at Feet Petite. If you have any questions about our privacy policies or any other matter, please contact us.